

# Reclaiming Stewardship

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DIOCESE OF MISSOURI CLERGY CHAT

JANUARY 25, 2023

# I. Introduction

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- What is in a word?



# I. Introduction

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- What is in a word?  
Sometimes more than one knows



# I. Today's Word

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# STEWARDSHIP

## I. The Word Exercise

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# STEWARDSHIP

- What comes to mind when you think of the word stewardship ?

# I. The Word Exercise

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## STEWARDSHIP

Annual Giving

Major Gifts

Capital Campaign

Planned Giving

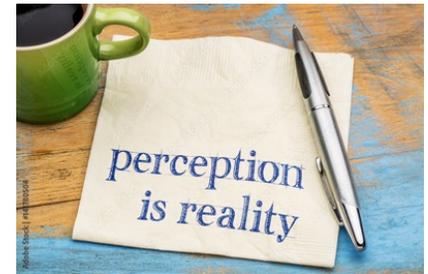
Special Programs

Financial Stewardship

# I. Influence of Perception

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- How we define words ...
  - Influences our perceptions
  - Shapes our experiences
  - Affects how we behave
  - Applies to those who “ask” and “give”



## I. The Word Exercise

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# STEWARDSHIP

- What comes to mind when you think of the word stewardship ?
- How do you practice stewardship ?

## II. Transactional Methods



### Capital Campaign PLEDGE CARD

Amount pledged \$ \_\_\_\_\_  
 Amount enclosed \$ \_\_\_\_\_  
 Balance \$ \_\_\_\_\_

To be paid over a period of: 1 2 3 years  
(check one)

Beginning \_\_\_\_\_ (month) \_\_\_\_\_ (year)

To be given:  Monthly  Semi-annually  
 Quarterly  Annually

I'd like to consider making a planned gift (such as a bequest in my will, gift of life insurance, or a charitable trust) in conjunction with my campaign pledge. Please send me more information.

All gifts are tax deductible to the fullest extent of the law. Please make checks payable to "St. Mark's Episcopal Church" with "Capital Campaign" in the memo field.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone Home \_\_\_\_\_ Work \_\_\_\_\_  
 Email \_\_\_\_\_

I've will fulfill my/our pledge by check  
 Please charge  Visa  MasterCard  Discover Card  
 Name as it appears on credit card: \_\_\_\_\_  
 Credit card number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Billing address (if different from above): \_\_\_\_\_  
 Please debit my/our:  Checking Account (attach voided check)  Savings Account (attach voided deposit slip)  
 For payment through checking/savings: Routing #: \_\_\_\_\_ Account #: \_\_\_\_\_  
 Signature(s) \_\_\_\_\_ Date: \_\_\_\_\_



**St. Michael & All Angels Church**  
 601 Montañito Road NW  
 Albuquerque NM 87107

Holy Eucharist: Sunday 7:30, 9:30, 11:30am  
 Morning Prayer: 8am Monday-Friday on Facebook  
 Compline: 8pm Monday, Wednesday, Friday via Zoom

*Centered In God. Serving Our Neighbor. Striving for Justice.*

*Know someone who might be interested in the good things happening in the parish? Forward this email to them or share it on your social media.*

Share This Email [Share This Email](#) [Share This Email](#)

**Weekly eNewsletter**  
 January 11, 2023

**Donate**

Annual Income	Weekly Income	Beyond the Tithes (monthly giving)		Tithe (monthly)	Proportional Giving (monthly)										
		15%	12%		10%	9%	8%	7%	6%	5%	4%	3%	2%	1%	
\$20,000	\$385	\$250	\$200	\$167	\$150	\$133	\$117	\$100	\$83	\$67	\$50	\$33	\$17		
\$25,000	\$481	\$313	\$250	\$208	\$188	\$167	\$146	\$125	\$104	\$83	\$63	\$42	\$21		
\$30,000	\$577	\$375	\$300	\$250	\$225	\$200	\$175	\$150	\$125	\$100	\$75	\$50	\$25		
\$40,000	\$769	\$500	\$400	\$333	\$300	\$267	\$233	\$200	\$167	\$133	\$100	\$67	\$33		
\$50,000	\$962	\$625	\$500	\$417	\$375	\$333	\$292	\$250	\$208	\$167	\$125	\$83	\$42		
\$60,000	\$1,154	\$750	\$600	\$500	\$450	\$400	\$350	\$300	\$250	\$200	\$150	\$100	\$50		
\$70,000	\$1,346	\$875	\$700	\$583	\$525	\$467	\$408	\$350	\$292	\$233	\$175	\$117	\$58		
\$80,000	\$1,538	\$1,000	\$800	\$667	\$600	\$533	\$467	\$400	\$333	\$267	\$200	\$133	\$67		
\$90,000	\$1,731	\$1,125	\$900	\$750	\$675	\$600	\$525	\$450	\$375	\$300	\$225	\$150	\$75		
\$100,000	\$1,923	\$1,250	\$1,000	\$833	\$750	\$667	\$583	\$500	\$417	\$333	\$250	\$167	\$83		
\$120,000	\$2,308	\$1,500	\$1,200	\$1,000	\$900	\$800	\$700	\$600	\$500	\$400	\$300	\$200	\$100		
\$150,000	\$2,885	\$1,875	\$1,500	\$1,250	\$1,125	\$1,000	\$875	\$750	\$625	\$500	\$375	\$250	\$125		

Annual Fundraiser

Special Events

Alumni Events

Silent Auctions

Giving Tuesday

## II. Transactional Approach

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- Episodic, recurring or one-time event
- Focused on the institution's need rather than the giver's needs
- Uni-directional ask for financial support
- Members of the community are expected to provide financial support
- May feel like an obligation
- The need may not be communicated clearly
- Decision-making is cognitive, logical (i.e. budget line item)

## II. Transactional Methods

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- Reinforce a transactional way of thinking about stewardship
- Don't inspire changes in thinking and behavior



## I. The Word Exercise (Reprise)

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➤ Take a test drive ...

➤ What comes to mind when you think of the word stewardship?

➤ How do you practice stewardship?



## II. Transactional Considerations

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- 1<sup>st</sup> Is my way of practicing stewardship meeting my current and future fundraising goals ?
- 2<sup>nd</sup> If I have an increase in expenses and/or have a decrease from my current sources of funding am I vulnerable ?
- 3<sup>rd</sup> Do I have enough affluent and influential givers to meet that financial need ?
- 4<sup>th</sup> How many high-capacity givers do I have ?

## II. For Your Consideration

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- Are you engaged in a transactional or transformational approach to stewardship?



### III. Making The Shift

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- What is your **starting point** (goal) with respect to Stewardship ?
- Is it just about raising money ?



### III. Making The Shift

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- What is your **starting point** (goal) with respect to Stewardship ?
- Is it just about raising money ?
- Or do you have a more expansive goal ?
- What are grounded in, or would like to be grounded in ?



### III. Making The Shift

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# STEWARDSHIP

Annual Giving

Major Gifts

Capital Campaign

Planned Giving

Special Programs

Mission

Relationship

Financial Stewardship

### III. Stewardship Theology

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Our vocation to be stewards is at the very heart of the biblical revelation which acknowledges God as the gracious giver of all things. Our task as the Church is to become fully what God has already made us to be, namely givers like God. This is one of the most profound truths about ourselves.

(The Revs. Thomas Carson and Ronald Reed)



### III. Stewardship Theology

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Our call to stewardship is expressed in the care of the soul of the other, in those living things with whom we share this planet, and the precious resources we have been given that sustain and inspire us.

(The Rev. Joseph Britton)



### III. Relational Theology

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The great commandment is to love God and to love our neighbor as ourselves (Luke 10:27). If the central purpose of creation and redemption is person-making and personal relationships, then nothing is more important in Christian stewardship than what happens in our personal relationships. Persons are the richest resource of our lives.

(The Rev. Richard Cunningham)



### III. Relational Theology

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Our responsibility is most intense in social groups in which we have sustained relationships, face-to-face contact, and common interests. These groups may take shape at work, in social life, in the neighborhood, and certainly in the church.



In these close relationships we learn how to open ourselves to others, to love and serve our neighbors, to forgive and be forgiven, to help and be helped.

(The Rev. Richard Cunningham)

### III. Relational Theology

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There is a mutual ministry within the church that facilitates the growth of people toward personal and spiritual maturity and that enables their ministry in the world.

(The Rev. Richard Cunningham)



## III. Missional Theology

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- How do we as people of faith discern God's call in our lives ?
- How do we use our God-given gifts to live into our call ?
- Where are we called to do God's work in the world ?



### III. Missional Theology

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- How do we as people of faith discern God's call in our lives ?
- How do we use our God-given gifts to live into our call ?
- Where are we called to do God's work in the world ?
- "Why" do we feel compelled to do God's work ?
  - out of a sense of personal mission or obligation
- What is it about my life experience(s) that led me to this place ?



## IV. Transformational Shift

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# Relational Stewardship

## IV. Relational Stewardship

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- The ethos of stewardship
  - Is missional
  - It embodies soul care and creation care
  - Is expressed through the quality of our relationships
- Stewardship calls us to engage in ...
  - Advocacy building
  - “Ministry of connection”
  - Capacity building



## IV. Relational Stewardship



- Seeks to discern “why” that underpins every person’s call to be a member of a faith community
- How does a person’s experience of faith impact their lives as made manifest in their experience of God, their relationship with themselves, with others, and the world
- How does their faith community nurture that experience ?
- Was there a seminal moment when the meaning of faith became clear ?
- We trust that individual discernment enriches communal discernment

## IV. Relational Reflection

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- Think about a faith community for which you felt/feel a deep connection, appreciation and enthusiasm

## IV. Relational Reflection

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- Think about a faith community for which you felt/feel a deep connection, appreciation and enthusiasm
  
- What was your experience ?
  - Did it meet a deep need or hunger ?
  - What was its impact in your life ?
  - How did it manifest in your experience of God ?
  - Your relationship with yourself ?
  - With others ?
  - With the world ?

## IV. Relational Stewardship

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- Our goal is to shift the traditional mindset and practice of stewardship from a transactional request for money to deeper more meaningful experiences of giving that expand every parishioner and member's understanding of stewardship as a series of enriching, personal, and transformational conversations.



## IV. Relational Stewardship

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- It is from this place that we seek to create the space for parishioners and members to reflect upon how your community nurtures those experiences in ways that inspire them to deepen their Christian commitments – through financial support, participation in ministry, and the sharing of their spiritual gifts.



## IV. Transformational Approach



- Concerned about the needs of each member of a faith community
- Embodies a pastoral disposition
- Seeks to engage in intentional conversations  
“You are important to me. I want to know you”
- Relies on shared experiences to make meaningful connections
- Employs a proactive engagement strategy
- Occurs consistently over time, on-going
- Is bi-directional, mutually informative and beneficial
- Removes all assumptions



## IV. Transformational Benefits

- People give when they connect deeply with your mission and ministry because it satisfies what is most important to them.
- Meaningful experiential connections orient each party to a new way of thinking and entirely different way of being
- Transformational experiences imbue a formative change of character



# Questions and Comments

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## In Closing

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Living a spiritual life requires a change of heart. Whether we are asking for money or giving money we are drawn together by God, who is about to do a new thing through our collaboration. To be converted means to experience a deep shift in how we see and think and act.

(Henri J.M. Nouwen)



## In Closing

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Thank you for time and contributions today!