

# Fresh From the Field

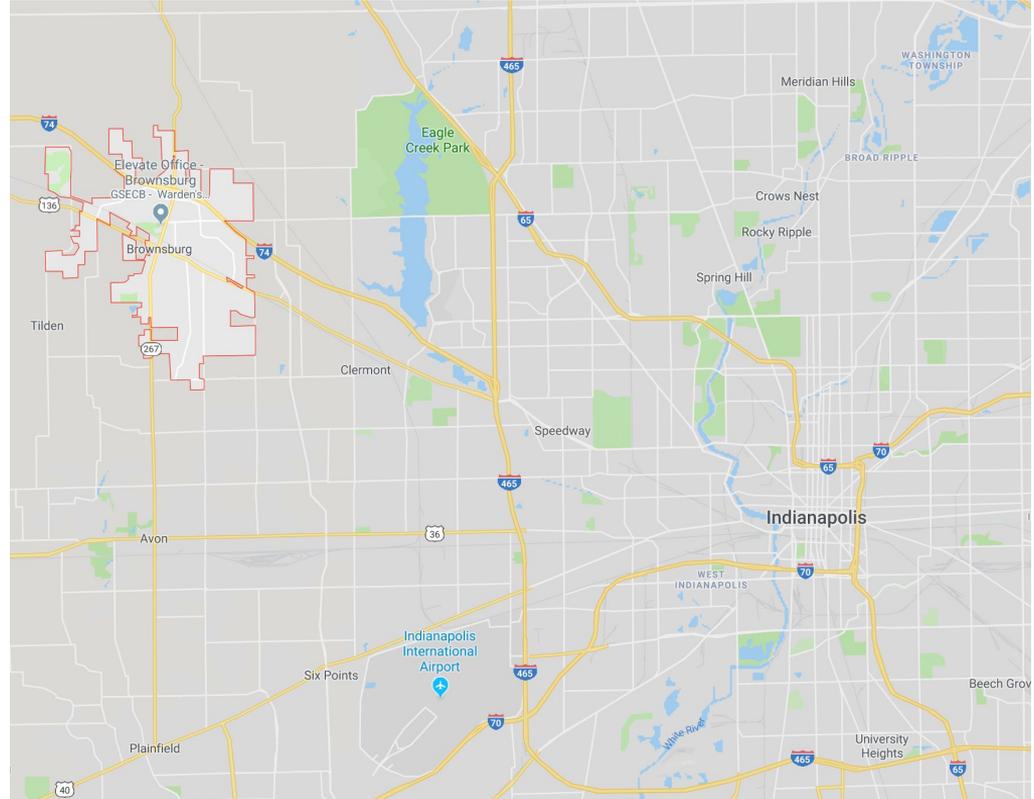
What can a new church plant share with existing congregations

Good Samaritan  
Episcopal Church



# The Town of Brownsburg

- Crossroads market town turning into suburb
- Highly rated school system
- About 12 mi NW of the circle
- Only half built out



# Farm fields turning into new neighborhoods



# Some fields turning into large churches



# There was a sign...

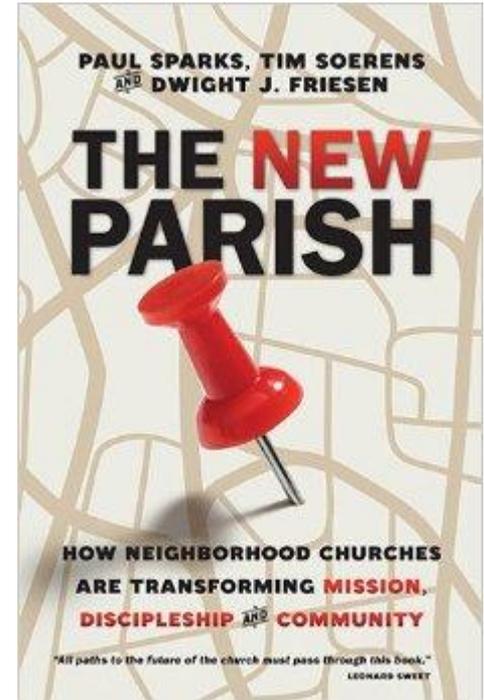


**The Priest is in...**



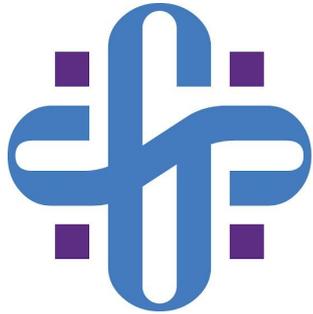
# Joining God in the Neighborhood

- Who's falling between the cracks of the "systems"?
- Who's lonely?
- Who's on free or reduced lunch?
- Who doesn't fit in?
- Who is longing for community?
- Who are the new people moving in? Who's moving out? Why?



# First Gathering





# GOOD SAMARITAN

## EPISCOPAL CHURCH

Good Samaritan Episcopal Church is a growing community of open-minded Christians who strive to do what Jesus teaches: to love, serve, and include all people without exception. We are building a joyful, courageous, diverse, and creative fellowship that puts faith into action. We gather to celebrate together, to grow in faith, and to go beyond our walls to connect with and serve our neighbors.

# Prayer & learning in public spaces



Gray Lesesne is at Green Street Pub & Eatery.

September 10, 2019 · Brownsburg · 🇺🇸 ▼



Wow, Shelly Fitzgerald, you broke our Pub Theology attendance record -85+ people in the house! Thank for sharing your beautiful, bold faith in a God who loves and includes everyone and who comes alongside us and invites us to improvise with God in making all things new. Our world is a better place because of faith-filled leaders like you!  
#churchthatserves #indydio #jesusmovement



Good Samaritan Episcopal Church is with Gray Lesesne.

September 10, 2019 · 🌐

Great turnout for Pub Theology with Shelly Fitzgerald.

# Targeted advertising

# LOVE YOUR NEIGHBOR



[ChurchThatServes.org](https://www.ChurchThatServes.org)

# Community Festivals - cars, info & raffle



# Church out of the box - giving & blessing



**Good Samaritan Episcopal Church**  
 Published by Lucy Karam · February 17 ·

Today is National Random Acts of Kindness Day! For our service activity today we all received Bingo sheets with a variety of Random Acts of Kindness. If you couldn't be with us or didn't get one, here is a copy so you can participate! Bring your sheet back next Sunday with at least one Bingo to be put in a drawing for a Crew Carwash gift card or and Orange Leaf gift card. There is a sheet for youth and adults. #churchthatserves

GOOD SAMARITAN EPISCOPAL CHURCH Random Acts of Kindness Bingo youth version Random Acts of Kindness Day is Sunday, February 17.				GOOD SAMARITAN EPISCOPAL CHURCH Random Acts of Kindness Bingo Random Acts of Kindness Day is Sunday, February 17.			
in front of	Spend a day without complaining	Make a card or draw a picture for someone	Pick up trash in your community	Hold the door for someone	Visit Family Promise website to learn how you can help. <a href="http://familypromise.org">familypromise.org</a>	Check on an elderly neighbor or relative	Pick up trash in your community
in a locker	Tell your parent something you love about them	Say Please and Thank You	Share games or toys with your sibling or friends	Give someone a compliment	Buy a coffee for someone you don't know	Say Please and Thank You	Use a reusable water bottle/thermos mug instead of disposable
at school	Talk to someone who looks lonely at school	Free choice of act of kindness	Thank the cafeteria workers	Write a note for your friend	Do something kind for yourself, you deserve it too!	Free choice of act of kindness	Check out <a href="http://randomactsofkindness.org">randomactsofkindness.org</a> for fun how you can do more.
in front of	Give high fives or fist bumps to classmates	Write a thank you note to someone	Do a chore at home without being asked	Help someone to a friend for a friend	Use reusable bags when shopping	Make a care package for a friend or relative	Decorate food for Random Acts of Kindness Boxes - can leave donations at St. Peter's or Rock Star
in a parent's car	Use a reusable water bottle instead of disposable	Smile at someone you don't know	Cheer up someone who is having a bad day	Donate Brownies, donuts or a treat	Put birdseed out for the birds or peanuts out for squirrels	Smile at someone you don't know	Leave your server a generous tip
Completed card on Sunday February 24 to be eligible for drawing in a row in any directions. Circle or mark the boxes you have completed				Completed card on Sunday February 24 to be eligible for drawing in a row in any directions. Circle or mark the boxes you have completed			

# Pride Parade - with the HS Equality Alliance



# What's God up to in your community?

- Are there people in this neighborhood who have found a way to share a life of love together here? How do we connect with them?
- Are there people leading movements toward reconciliation and renewal here? How do we get to know them?
- Are there people living on behalf of justice with the marginalized and poor here? How might we learn more about them and their work?
- Are there people entering into relational forms of civic and economic life here? Could we share in what they are doing?
- Are there people creating reciprocal relationships of care here? How are we connecting with these people?

# 1 to 1's: Whom should you talk to?

- Guidance counselors
- Estate and Family Law attorneys
- CrossFit instructors
- Bank tellers
- Yoga teachers
- Librarians (including those at the service desk)
- Radio Station Owners
- Newspaper Reporters
- Interior Decorators
- Town Development Officers
- School District Communications Coordinator

# 1 to 1's: What do you talk about?

- Tell me the story of how you became a \_\_\_\_\_.
- What does that mean for your life now?
- What's the main thing you're up to in your organization?
- Who are your s/heroes?
- You seem angry/passionate/convicted about that. Where did that come from?
- What are you going to do about that anger/passion/conviction?
- If money were no object, what would you do?
- What's next for you?
- Who else should I speak with?

# Partners: Celebrating Service

- Celebrate and bless their ministry / passion / service
- Learn and serve
- Share with friends & family on social media
- Leveraging their contacts



# Trans 101 - community workshop

Good Samaritan Episcopal Church

August 27, 2018

Thank you to the Hendricks County Flyer for getting the word out about our Trans Workshop tomorrow night.



Hendricks County Flyer  
August 27, 2018

Brownsburg church hosts Community Trans 101 Workshop  
BROWNSBURG – Community members who are interested in learning more about transgender individuals are invited to a Community Trans 101 Workshop, 6:30-8 p.m. Tuesday.  
Sponsored by Good Samaritan Episcopal Church of Brownsburg, the workshop will take place at Harris Academy, 725 S. Green St., Brownsburg (enter through Door #1). A pizza dinner will be included.  
The workshop will be facilitated by Lauren Easterling, a local professional who works



# Service in Action: Show & Share

- Keep connected with people who may be away from church
- People checking Good Sam's out can see for themselves
- People share with friends & family

 **Good Samaritan Episcopal Church** is with Christa Woggon, Nierzwick and 3 others.  
June 10 · 🌐

We are here at the Brownsburg Public Library meeting our neighbors at the Summer Reader Kickoff.



361 People Reached      81 Engagements      [Boost Post](#)

 You, Jenni Benny Morehead, Lucy Karam and 49 others

 **Good Samaritan Episcopal Church** is at Good Samaritan Episcopal Church.  
June 17 at 10:33 AM · Brownsburg, IN · 🌐

We prepared 200 welcome cards for the Immigration Welcome Center yesterday. They will share these cards with their clients to let them know they are loved and that we are happy they are here! #churchthatserves #loveyourneighbor



417 People Reached      78 Engagements      [Boost Post](#)

# Social Media: Real People & Real Stories

 **Good Samaritan Episcopal Church**  
Published by Gray Lesesne [?] · January 14 ·

Why do you give to Good Sam's?

When we first visited Good Samaritan, I heard the things I'd been longing to hear from a church: we love you; God loves you just the way you are; we want to serve others and be the body of Christ in the world. Since then, our family has begun tithing regularly and pledged a yearlong donation for the first time ever in our lives. And while we know that type of investment is valuable for the continued work of Good Sam's in the community, we've also ... [See More](#)



408 People Reached      67 Engagements

[Boost Post](#)

Search      Gray   Home   Create

## COURAGEOUS NEIGHBORS

**Growing Courageous Neighbors**  
1.3K followers   [Following](#)

The people of Good Samaritan have been on a year-long exploration of how we can grow as neighbors, especially as reconcilers and healers around issues of race and ethnicity. We are all journeying together to ... [See More](#)

### Latest Videos

**Growing Courageous Neighbors: Tim Grino**  
Good Samaritan Tim Grino shares what diversity means to him. [#loveyourneighbor](#) [#churchthatserves](#)  
7 weeks ago · 820 Views  
[Barbie Russell](#), [Heidi Morris-cass](#) and 25 others

**Growing Courageous Neighbors: Deb Samples**  
Good Samaritan Deb Samples shares what diversity means to her as an adoptive parent and advocate for children and youth. [#loveyourneighbor](#) [#churchthatserves](#)  
8 weeks ago · 348 Views  
[Barbie Russell](#), [Lara Mears Dreyer](#) and 12 others

**Growing Courageous Neighbors: Al Wilkins**  
Good Samaritan Al Wilkins shares his own perspectives on

# What can we learn about our community?

- Who lives within a 15 minute drive time?
- What is changing?
- What are the trends?
- What are the needs in the community around you?

## Neighborhood Missional Intelligence Report

undefined

Good Samaritan (County Road Site)

### Neighborhood Missional Intelligence Report

#### Population Characteristics

##### Key Facts



**226,653**  
Population

**35.2**

Median Age

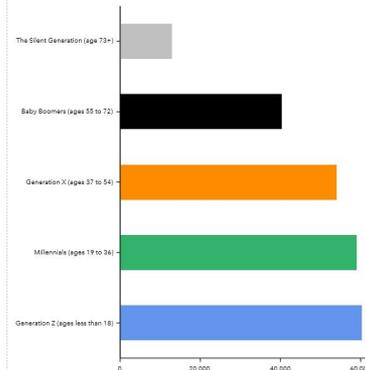


**88,098**  
Households



**\$46,849**  
Median Disposable Income

#### Generational Predominance



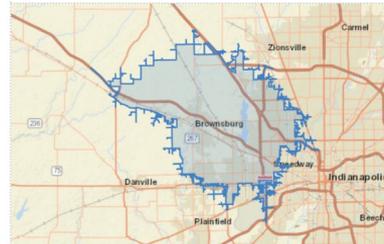
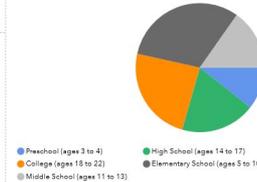
#### Race and Ethnicity

The largest group: White Alone (58.17)  
The smallest group: Pacific Islander Alone (0.05)

Indicator	Value	Difference
White Alone	58.17	+28.15
Black Alone	27.29	+26.52
American Indian/Alaska Native Alone	0.28	+0.02
Asian Alone	3.79	+1.00
Pacific Islander Alone	0.05	+0.03
Other Race	7.06	+6.17
Two or More Races	3.36	+1.41
Hispanic Origin (Any Race)	12.36	+9.33

Bars show deviation from Boone County

#### School Age Population



**1.01%**  
2018-2023  
Population: Annual  
Growth Rate (Esri)



**1,478.8**  
2018 Population  
Density (Pop. per  
Square Mile) (Esri)



**67.5**  
2018 Diversity  
Index (Esri)

#### Tapestry Segments



# Insights

- Learn more about different segments of the population
- Who might be seeking a faith community like yours?
- Is that segment growing?
- What are their concerns, preferences?
- How might you connect with them?



## Communications and Technology

**Preferred External Channels:** Internet, TV and Radio (Spanish-language). Consider ads and other strategies to drive website traffic.

**Preferred Internal Channels:** Email, if well-produced.

**Diversity-Related:** May want to consider employing language/cultural-specific resources and channels (especially Spanish) and multiculturally-sensitive staff and volunteers.

**Technology:** Connected, knowledgeable about, and comfortable with technology.

## Education/Formation

**Educational Level:** Two thirds of adults have some college or degree. Plan adult formation programs accordingly.

**Household Description:** Median Age: 30.7, Average Household Size: 3:10. Most are young couples with children.

**Children by Age Range:** Above national average of numbers of K–PreK, Grade School, and Middle School students. Average number in High School. Plan children’s formation programs accordingly.

**Diversity-Related:** May want to consider employing multilingual (especially Spanish) and multicultural teachers and teaching resources.

## Hospitality/Fellowship

**Orientation:** Tend to expect family-oriented and socially-oriented fellowship.

**Diversity-Related:** May want to consider recruiting multilingual (especially Spanish) and multiculturally-sensitive staff and volunteers.

## Leadership/Doership Skills Set

## Neighborhood Issues

**Diversity:** One-third non-white, with higher than average diversity: White 65.4%, Hispanic 26.7%, Black 14.8%, Other 8.7%, Asian/Pacific 6.2%, Multiple 4.2%, Native American <1.0%.

**Economic:** Income is more than 25% above national median. Most households have two or more people working.

## Outreach

**Orientation:** Community involved. Highly involved in their children’s activities.

**Opportunities:** Organize outreach around child-focused activities.

## Stewardship/Finance

**Median Household Income:** \$64,000 (about 125% of national median).

**Median Net Worth:** \$96,000 (135% of national median).

**Capacity for Giving.** Some ability to give and are optimistic about their economic future.

## Theological/Political Orientation

**Liberal:** As a whole, this population tends to exhibit liberal theopolitical preferences.

## Worship

**Age-Related:** Consider family service, multigenerational service, and/or children-in-worship area and materials.

**Style:** Likely to prefer traditional worship.

**Technology:** May be open to tech in worship.

# Technology



Good Samaritan Episcopal Church

Published by Mailchimp [?] · January 19 · 🌐

Inclement weather alert: No Good Samaritan worship tomorrow! Instead, pray with us online at 10 a.m. at <https://zoom.us/j/724241202> - <https://mailchi.mp/2564f3117a7f/inclementweather>



873  
People Reached

147  
Engagements

Boost Post

👍 Jenni Benny Morehead, Erina Ludwig and 6 others 3 Comments 3 Shares

👍 Like    💬 Comment    ➦ Share    🎭

Most Relevant ▾

Write a comment... 😊 📷 GIF 🗨️

**Nanci Tillman Slagle** See you all at 10 am!! Who is bringing the donuts? 😊  
Like · Reply · 24w 🍌 1

My Drive > GS EC Brownsburg > Good Samaritan Folder ▾ 👤 🗪

Name	Owner	Last modified	↓
The Wider Church	me	Jul 6, 2019	me
Parish Administrator Candidates 2019	Gray Lesesne	May 20, 2019	me
Renewal Season	Gray Lesesne	Mar 27, 2019	Gray Le...
2019 Strategic Planning Center for Cong	Gray Lesesne	Mar 14, 2019	me
Ministry Leaders	Gray Lesesne	Feb 27, 2019	Gray Le...
Bishop's Committee	Gray Lesesne	Feb 12, 2019	Gray Le...
Book & Fellowship Group	cnierz	Jan 28, 2019	cnierz



- Community
- Reporting
- Giving
- Accounting
- Admin

## Dashboards

Overview    Giving    Pledges    Attendance    Involvement

### Individuals

People Who've Logged In	115	Total	598
People Without Login	679	Average Size	1.33
Unanswered Invitations	37	Primaries	698
New People (in the last 30 days)	4	Children	94
Deceased People (in the last 12 months)	2	Others	2

### Group Leaders

Staff	18	People in a Group	268
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# Joining God in the Neighborhood

- Who's falling between the cracks of the "systems"?
- Who's lonely?
- Who's on free or reduced lunch?
- Who doesn't fit in?
- Who is longing for a community focused on following a loving, liberating, life-giving God?
- What's new in your neighborhood? New restaurants, businesses.
- Who are the new people moving in? Who's moving out? Why?

